

The Bedford by Martha Stewart
Foxwoods Resort Casino
350 Trolley Line Blvd,
Mashantucket, CT 06338
<https://foxwoods.com/dining/the-bedford>

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FOR IMMEDIATE RELEASE

New celebrity chef-owned restaurant The Bedford by Martha Stewart opens at
Foxwoods Resort Casino in Connecticut

Dine in an intimate setting inspired by Martha's iconic 1925 country farmhouse

LEDYARD, CONNECTICUT, April 23, 2026 - This April, new celebrity chef-owned restaurant The Bedford by Martha Stewart opened at the bustling Foxwoods Resort Casino destination in Ledyard, Connecticut. The restaurant is inspired by Chef Martha Stewart's iconic 1925 country farmhouse, The Bedford, providing an elevated, intimate setting. The menu is carefully curated, featuring dishes that are Martha's signature recipes and crafted with precision and high-quality ingredients.

The Bedford by Martha Stewart features a variety of dishes, like the bestselling Big Martha's pierogies, a renowned recipe by Martha's mother, and Lobster Linguine, which features a whole lobster tail and utilizes masterful cooking techniques to strongly incorporate flavor.

"The Bedford has a dedicated team of chefs that craft over 400 pierogies a day," Executive Chef Jack Carson reveals. "We truly value comforting, standout recipes created with love here."

To dine at The Bedford, reservations can be made online at <https://foxwoods.com/dining/the-bedford>. Walk-in dining experiences are welcome without reservations, subject to availability.

The Bedford is open seven days a week, with breakfast and dinner served on all seven days and lunch served on Fridays, Saturdays, and Sundays. The restaurant also offers a daily brunch buffet.

More-more-more

Foxwoods Resort Casino, home to The Bedford, is a resort and casino located in Ledyard, Connecticut. It offers visitors a multitude of restaurants, shops, experiences, spas, and gaming options alongside three hotels to stay in. The Bedford resides in the Grand Pequot Tower of Foxwoods Resort Casino.

Foxwoods Resort Casino is an integrated resort and casino operated by the Mashantucket Pequot Tribal Nation on their reservation in Ledyard, Connecticut. The Bedford by Martha Stewart resides in the Grand Pequot Tower. More information can be found by visiting <https://foxwoods.com/dining/the-bedford>.

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Planning Sheet

Key Publics	Who are the key publics that you will address in this piece of writing?
News Pitch	The grand opening of The Bedford by Martha Stewart, a new and unique celebrity-chef owned restaurant in Foxwoods Resort Casino.
Benefit Statement	I want the audience to remember that dishes are translated from Martha Stewart's original recipes.
Tone of Message	I want the message to feel exciting and elevated, with an emphasis on quality dining and hospitality with this new option.
Intended Outcomes	I intend to achieve an increase in online reservations at the restaurant and an increase in overall foot traffic with walk-in dining experiences.
Action Statement	I want readers to visit the restaurant website to book a reservation, or walk-in to dine.
Readability Range	The grade level range is post-college, with most readers being adults 25 years and older.

This news release is regarding the grand opening of The Bedford by Martha Stewart, a new celebrity chef-owned restaurant at Foxwoods Resort Casino. I did a partnership with the resort's marketing team to experience an intimate brunch at this restaurant and share a video, helping to

promote awareness and reservations. I am “sending” this to a hypothetical Connecticut-based hospitality publication.

I used a ‘what’ lead to focus on the opening of the restaurant. It could be considered a blend with a ‘where’ lead, as it shares the opening in a prominent resort and the corresponding state. It focuses on the restaurant and the ambiance and inspiration of the restaurant.